



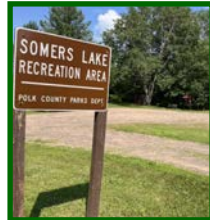
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## Somers Lake Recreational Area Open House & Equestrian Play Day

**By Paulette Adair, WHC District 1 President**



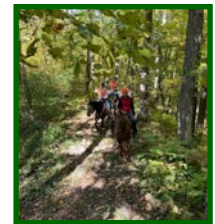
We are excited to share highlights of the event we hosted on October 6, 2024, at Somers Lake Recreational Area, in northern Polk County, Wisconsin. Our event "Somers Lake Recreational Area Open House & Equestrian Play Day" was well attended by several area



horse people, who enjoyed a beautiful day on the trails and trying out the new equestrian obstacle course designed and built by both WHC District 1 Officers and the NW Wisconsin Equestrian Friends. The day included a guided ride in the morning, hotdogs on the grill, visiting with friends, and was followed by another ride in the afternoon.



Somers Lake Recreational Area, although open to several user groups, has been very underutilized and few horse people even knew it was open for equestrian use or had even heard about Somers Lake! When our groups realized what a beautiful and



fun place this was to ride, we knew this was a worthwhile project. After consulting with Polk County Parks & Trails, we got the go ahead to do some trail maintenance and even add on to the existing trails! Although quite beautiful, fun and challenging to ride, with hills and valleys, Somers Lake has only a little more than two miles of groomed trails. We decided that adding an equestrian obstacle course would be perfect to create a unique and interesting asset to attract riders and encourage more trail use. Somers Lake will continue to be a work in progress as we are making plans to update the area map, add all new signs, create new trails through the forest, and also additional obstacles to the course.



## Wisconsin Horse Council

*Executive Board 2024*

### Executive Officers

**President - Anne Murphy**

608-513-4488

equuspo@gmail.com

**Vice President - Katie Bachhuber**

920-539-0601

kbach@nconnect.net

**Secretary - Jill Feller**

920-948-9502

jfeller5732@outlook.com

**Treasurer - Cricket Jewett**

608-868-2609

cricketj@gmail.com

### Executive Board of Directors

**Past President - Nancy Edwards**

262-853-5272, njrhorse80@gmail.com

**Director at Large - Gail Seator**

608-576-9429, gailseator@att.net

**Director at Large - Ron Miller,**

608-225-8019, ronmiller1@charter.net

**District 1 Rep - Chris Nelson**

715-557-0169, jpbird1862@gmail.com

**District 2 Rep - OPEN**

**District 3 Rep - Bonnie Shepherd,**

262-670-1426, bonnshepherd@outlook.com

**District 4 Rep - Floyd Finney,**

608-868-4543, floyd-diane@outlook.com

**District 5 Rep - Dana Sechler,**

608-963-2380, danasechler@hotmail.com

### Office Staff Member

**Darla Schack** - Newsletter Editor/Website

Administrator, Administrative Assistant

darla@wisconsinhorsecouncil.org

121 S. Ludington Street

P.O. Box 72

Columbus, WI 53925

Phone: 920-623-0393

info@wisconsinhorsecouncil.org

### Midwest Horse Fair

**Teri Giannetti- General Manager**

teri@midwesthorsefair.com

131 S. Ludington Street

Columbus, WI 53925

Phone: 920-623-5515

### WHC Mission Statement

To represent, protect and foster a unified equine industry in Wisconsin through leadership, education, service and communication.

### WHC Vision Statement

To take a pro-active role in the future growth and development of the equine industry.

## **ATTENTION!**

**Tear out pages 25 & 26 to fold as a handy brochure to keep or to share!**

**This month's featured brochure is "The Wisconsin Horse Council Supports you with Sponsorships & Trail Grants".**

*Membership in the Wisconsin Horse Council is open to individuals, associations, businesses, societies, or other entities whose interests are in line with the WHC's purpose and Mission Statement. Our membership year follows the calendar year. Members will receive a free e-newsletter and the option to purchase a printed newsletter where FREE classified ads can be placed and business card, 1/4, 1/2 and full page ads can be purchased as well. The newsletter reaches 500+ horse enthusiasts. The WHC currently sends out six issues per year.*

*The WHC employs a professional lobbyist who works with us on pending legislation as needed for the equine industry. We continue to work on adding new benefits for our members. Please feel free to contact us with your comments or suggestions. Thank you!*

Every day the AHC works to ensure the equine voice is heard in Washington, DC

*Help us continue to Put More HORSEpower in Congress...*

Support the AHC today!

Visit [www.horsecouncil.org](http://www.horsecouncil.org) for more information

1616 H Street NW  
7th Floor  
Washington, DC 20006  
202.296.4031





## Welcome to the Wisconsin State Horse Council Equine Foundation

The bond between an equestrian and their equine is an experience worth cherishing; we are dedicated to strengthening this bond and enriching the equestrian experience in Wisconsin through education, research, charity, and scholarship.

**Visit our website [www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org) – Go to the WSHCEF tab at the top of the page**

### What is the mission statement of the WSHC Equine Foundation?

The Wisconsin State Horse Council Equine Foundation was created to better serve Wisconsin's growing equestrian community and to help that community realize its fullest potential. The Foundation is a tax exempt, non-profit 501(c) (3) organization, and as such allows individuals to make tax-deductible contributions to support Wisconsin equine projects.

The mission of the Equine Foundation is to support Wisconsin's expanding equestrian community by funding:

- \* Educational Initiatives
- \* Equine Research
- \* Trail Development
- \* Youth Scholarship and Participation

### What is our relationship with the Wisconsin Horse Council?

The Wisconsin Horse Council is our parent organization and the sole member of the WSHC Equine Foundation. WHC Board of Directors are elected to serve on the WSHC Equine Foundation Board of Directors, along with non-WHC individuals. The WHC was incorporated in 1972 as an advocate for the equine owners and industry in the State of Wisconsin. It has grown to become the focus of the equine industry in Wisconsin.

The Mission Statement of the Wisconsin Horse Council is: To represent, protect and foster a unified equine industry in Wisconsin through leadership, education, service and communication.

The WSHC Equine Foundation is a federally approved 501 (c)(3) non-profit corporation dedicated to the advancement of equine activities and the equine industry in general.

The Foundation's main objectives are to promote education, research and development, charity, and scholarship opportunities for equestrians in Wisconsin.

#### WSHCEF Officers, Board Members & Volunteer Committee Members

##### Officers

**President:** Katie Bachhuber  
**Vice President:** Linda Ernsberger  
**Secretary:** Diane Sackett  
**Treasurer:** Nancy Young  
**Board Members:** Lori Helmer, Jan Pieper  
 James Harris, Jennifer Julison  
 Gail Seasor- WHC Exec BOD Rep.

##### Volunteer Committee Members

Karen Meekma                      Dave Kluge  
 Sharon Hookstead                Roxanne Cromheecke-Kluge  
 Rich Ernsberger





## SCHOLARSHIPS AVAILABLE

Going into an Equine Profession?

We may be able to provide money for your continuing education with equine!

Apply for funds from the WSHCEF to help you reach your goals!



**2024 Recipients**

### IS OUR SCHOLARSHIP RIGHT FOR YOU?

- ✓ Going to school after High School?
- ✓ Going back to further learning?
- ✓ Technical School?
- ✓ Other educational opportunities for Equine Professions?
- ✓ Pursuing Veterinary Medicine Degree with Equine Focus?

### APPLICATION PROCESS

Go to [www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org), click on the WSHCEF tab, and scroll down to find linked PDF's of the guidelines and application. The application must be completed by the applicant, be typed or word processed, and returned along with supporting documents by 1/1/25, to:

WSHCEF  
Attn: Scholarship Program  
121 S. Ludington Street  
P.O. Box 72  
Columbus, WI 53925



VISIT US :

[www.wisconsinhorsecouncil.com](http://www.wisconsinhorsecouncil.com), then click on the WSHCEF tab



# WI Horse Council Hosts Best of America by Horseback

May 29  
thru  
June 1  
2025

## WI Trail Ride Horseriders' Campground

in Southern Kettle  
Moraine State Forest



Call Best of America  
by Horseback for  
more information or  
to reserve your ride:

**620-433-1819**

[www.bestofamericabyhorseback.com](http://www.bestofamericabyhorseback.com)

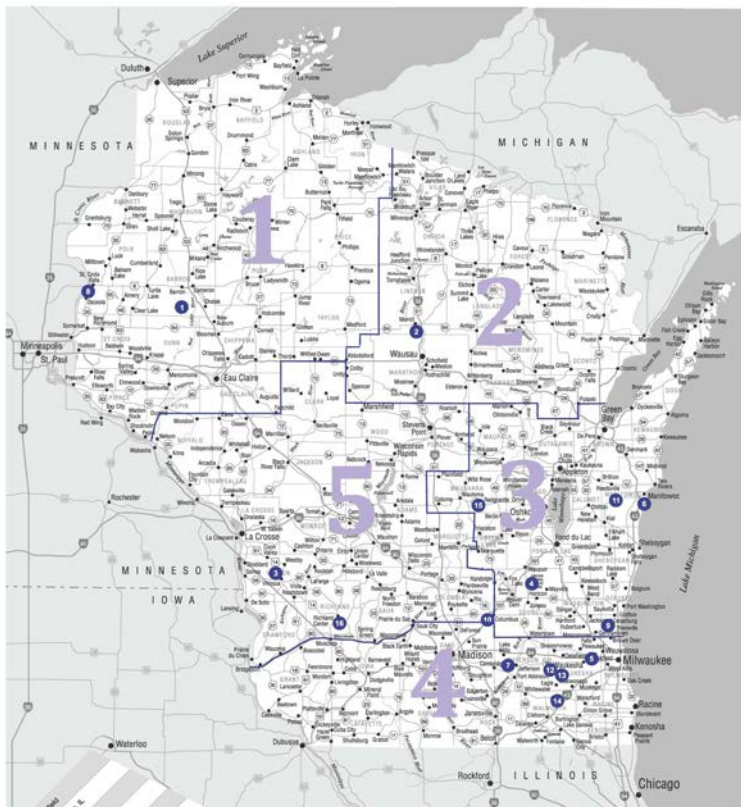
# Wisconsin Horse Council's Newest Program - ROUNDUP!

Welcome to the WHC's newest program! The WHC is working to support the equine related retailers in the State of Wisconsin, and so we devised this new program to help equine related businesses get some exposure!

Completed maps must be received by the WHC Office no later than February 28, 2025, and the winners will be announced March 8, 2025 via email and/or phone plus posted on WHC Facebook page and [www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org).

You must be a WHC Level I Member in order to participate. A Roundup Program map will be mailed to you when you apply for membership. Maps are also available at or can be requested from the WHC Office in Columbus and some of the retail locations. One map per participant. Must go to all 16 locations for 1st Place Prize drawing and 10 locations for 2nd Place Prize. Those names will stay in for the rest of the prize drawings also. Maps with at

least 7 dealer stamps will be entered into a random drawing to win all other Prizes, 3rd thru 20th.



Wisconsin Horse Council is divided into 5 Districts. The counties included in each District are marked on this map. Please check with your District to see what activities they are having.

Major cities between major cities

403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500
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### PRIZES

**1st Place Prize \$600 Gift Certificate**

**2nd Place Prize \$400 Gift Certificate**

**3rd - 7th Place Prizes \$200 Gift Certificate Each Place**

**8th - 20th Place Prizes \$100 Gift Certificate Each Place**

Completed maps must be received by the WHC Office no later than February 28, 2025, and should be mailed to:

**Wisconsin Horse Council  
121 S. Ludington St.  
P.O. Box 72  
Columbus, WI 53925**





<p><b>1</b> <b>3 Bar Tack Shop</b></p> <p>720 16 1/2 Street Dallas, WI 54733 715-458-4107</p> <p>M-F 9am-5pm, Sat 9am-3pm Best to call first for hours</p>	<p><b>2</b> <b>Circle L Tack, LLC</b></p> <p>143887 Naugart Drive Merrill, WI 54452 715-675-4991</p> <p>M-Sat 9am-5pm Best to call first for hours</p>	<p><b>3</b> <b>Fradette Saddlery</b></p> <p>789 County Road NN Viroqua, WI 54665 608-606-1375</p> <p>Saturdays 8am-12pm OK by appointment</p>
<p><b>4</b> <b>Horse &amp; Ranch Supply</b></p> <p>N9320 Fir Road Burnett, WI 53922 920-210-3848</p> <p>horseandranchsupply.com M-F 8am-1pm, or call for hours or appoint.</p>	<p><b>5</b> <b>Horse Emporium</b></p> <p>1924 #2 MacArthur Road Waukesha, WI 53188 262-549-5422</p> <p>horseemporium.com M-Sat 10am-6pm, Sun 12pm-4pm</p>	<p><b>6</b> <b>Horse Habit Saddlery &amp; Tack, Inc.</b></p> <p>4000 Redwood Drive Manitowoc, WI 54220 920-686-3890</p> <p>horsehabit.com M-F 10am-6pm, Sat 9am-2pm, Sun 10am-2pm</p>
<p><b>7</b> <b>JH Second Go Round Tack Room</b></p> <p>125 W. Garland Street Jefferson, WI 53549 920-988-2728</p> <p>Best to call first for hours</p>	<p><b>8</b> <b>RNR Ranch and Tack</b></p> <p>2703 220th Avenue St. Croix Falls, WI 54024 715-483-9292</p> <p>rnranchandtack.com Best to call first for hours</p>	<p><b>9</b> <b>Round Two LLC</b></p> <p>229 N. Main Street Thiensville, WI 53092 262-242-5200</p> <p>roundtwotack.com M,TW,F 10am-6pm, Thurs 10am-7pm, Sat 10am-5pm</p>
<p><b>10</b> <b>Steers Tack</b></p> <p>W11350 Van Buren Road Columbus, WI 53925 920-623-4222</p> <p>Find Steers Tack on Facebook Open by appointment &amp; warehouse days</p>	<p><b>11</b> <b>Sweeny's Outfitters</b></p> <p>5912 Nagel Road Valders, WI 54245 920-946-5088</p> <p>Wed-Sat 10am-5pm</p>	<p><b>12</b> <b>TC Saddles</b></p> <p>N5120 Coffee Road Helenville, WI 53137 608-206-7169</p> <p>tcsaddleup.com Call for appointment / 7 days a week</p>
<p><b>13</b> <b>The Corral Trailer Sales</b></p> <p>N5120 Coffee Road Helenville, WI 53137 920-699-8048</p> <p>thecorralinc.com M-F 8am-5pm</p>	<p><b>14</b> <b>West 20 Saddle Co.</b></p> <p>W4812 Hwy. 20 East Troy, WI 53120 262-642-4272</p> <p>shop.west20.com Open 7 days a week / 10am-6pm</p>	<p><b>15</b> <b>Willow Creek Tack Shop</b></p> <p>W4844 Happersett Lane Redgranite, WI 54970 920-376-4126</p> <p>Thurs-F 9am-12pm / subject to change Best to call first for hours</p>
<p><b>16</b> <b>Wyoming Saddle Company</b></p> <p>28018 US Hwy 14 Richland Center, WI 53581 608-649-7787</p> <p>wyomingsaddlecompany.com Tues-Sat 9am-6pm</p>	 <p>iStock</p>	

**PARTICIPANT INFORMATION**

(Please write legibly)

Participants must be WHC Level I member for 2024.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

WHC District # \_\_\_\_\_

Contest begins **May 1st, 2024**. No stamps will be given before that date. Completed maps must be received by the WHC office no later than **February 28, 2025**. Winners will be announced **March 8, 2025** via email and/or phone plus posted on WHC Facebook page and [www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org).

Participants may pick up a free map at the WHC booth at Midwest Horse Fair **April 19, 20 and 21, 2024**. After that maps can be picked up at the WHC office in Columbus and some of the retail locations, if some maps are still available. One map per participant. Limited number of maps available.

Must go to all 16 locations for 1st Place Prize drawing. 10 locations for 2nd Place Prize. Those names will stay in for the rest of the prize drawings also. Maps with at least 7 dealer stamps will be entered into a random drawing to win all other Prizes, 3rd thru 20th.

- PRIZES**
- 1st Place Prize \$600 Gift Certificate
  - 2nd Place Prize \$400 Gift Certificate
  - 3rd - 7th Place Prizes \$200 Gift Certificate Each Place
  - 8th - 20th Place Prizes \$100 Gift Certificate Each Place

Gift Certificates will be Wisconsin Horse Council Bucks that can be spent at any of the businesses 1 thru 16 on this map. That business will send it to WHC to be reimbursed. Gift Certificates must be used by **June 1, 2025** and sent to WHC office by **June 15, 2025**, for retailer reimbursement. Gift Certificates are NOT redeemable for cash.

Completed map must be received by the WHC office no later than **February 28, 2025**.

Mail to:  
Wisconsin Horse Council  
121 S. Ludington St.  
P.O. Box 72  
Columbus, WI 53925

*Good Luck!*

## **New Prospect Horse Riders Campground Receives Donated Fire Rings**

**Mike Komro, Board Member - Northern Kettle Moraine Horse Trail Association**



New Prospect, Wisconsin - September 25, 2024 – The New Prospect Horse Riders' Campground in the Kettle Moraine State Forest-North has received a generous donation of 22 new fire rings from the Northern Kettle Moraine Horse Trail Association and the Wisconsin Horse Council. These fire rings will enhance the camping experience for visitors and provide a gathering place for horse riders and their families.

The donated fire rings were installed at every family campsite within the campground, allowing campers to enjoy cozy evenings by the fire. These new amenities will not only improve the overall camping experience but also contribute to the campground's appeal as a popular destination for horse riders and outdoor enthusiasts.

"We are incredibly grateful for the donation of these fire rings from the Northern Kettle Moraine Horse Trail Association and the Wisconsin Horse Council," said Joe Giesfeldt, Assistant Superintendent, at Wisconsin DNR.

"These fire rings will provide a valuable addition to our campground and enhance the enjoyment of our visitors."

The Northern Kettle Moraine Horse Trail Association and the Wisconsin Horse Council have a long history of supporting equestrian activities and promoting the preservation of horse trails in the Kettle Moraine State Forest. This donation is a testament to their commitment to providing exceptional facilities for horse riders and their families.

About the New Prospect Horse Riders Campground: The New Prospect Horseriders' Campground has 22 family campsites with 20/30/50-amp electric service and three group sites. Each family campsite has a picnic table, fire ring and a 30x30-foot graveled area with high-line hitching posts and corrals for horses.

The campground is centrally located in the state forest and provides easy access to the 33-mile bridle trail which traverses the length of the forest. There also are two loop trails, the 2.5-mile Crooked Lake Loop and the 4-mile Forest Lake Loop. All horse riders 16 years and older must have a state trail pass while using the designated bridle trails in the state forest. The campground opens the first weekend in May and closes the last weekend in October.

About the Northern Kettle Moraine Horse Trail Association and the Wisconsin Horse Council: The Northern Kettle Moraine Horse Trail Association (NKMHTA) was established in September, 2003 to provide area equestrians an opportunity to make an impact working with the Wisconsin Department of Natural Resources preserving, improving, and developing equestrian facilities in the Northern Kettle Moraine State Forest.

The Wisconsin State Horse Council (WHC) is here for "the horse" and the people who own them or simply love them. We exist solely for the welfare of the horse and the betterment of our industry as a whole.

WHC Mission Statement - To represent, protect and foster a unified equine industry in Wisconsin through leadership, education, service and communication.



# SAVE THE DATE

**WHC District 5 Annual Deer  
Hunters Widow Tack Swap &  
Craft Sale!**

**Club 16 in Sparta**

**Nov. 23, 2024**

**\$20 for a Vendor space & table  
To reserve a Vendor space,  
contact:**

**Pat Jenkins - 608-633-0273  
pjenkinsqh@centurytel.net**



APRIL 11, 12 & 13, 2025

MADISON, WISCONSIN  
ALLIANT ENERGY CENTER

MIDWESTHORSEFAIR.COM



## Famous Equestrian: Amber Marshall



**Midwest Horse Fair is excited to announce that famous Equestrian Amber Marshall of the popular Heartland TV series is coming to the fair in 2025!**

Amber has been a role model for many, captivating audiences worldwide as the character Amy Fleming. Amber's life with horses started at 5 years old. At 10, she started taking formal English riding lessons, and by 12 years old she owned her very own Quarter Horse named Monty. At this time in her life, as a pre-teen, she was balancing television work, homework, and keeping up with her responsibilities.



At 15, she started working at a veterinary clinic after school, which helped her with the costs of owning a horse. At the age of 18, she received a call that would undoubtedly change her life, as her agent requested her to audition for a role as a horse girl who lived on a ranch in Alberta. Amber has played Amy Fleming for 18 years in the popular series.

Today, Amber and her husband, Shawn, live on a beautiful farm property that they share with horses, cows, cats, dogs and birds of all kinds!

**More details on the Midwest Horse Fair Schedule will be shared in the upcoming months.**

## Buy Your Tickets Early and Save!

**Pick up your general admission ticket in advance and save starting in November at Blain's Farm & Fleet locations throughout the Midwest!**

One-day admission is \$20 in advance or \$25 at the gate. Three-day admission is \$45 in advance or \$55 at the gate. Additional ticket retail locations and online sales will be available after January 1, 2025. Parking is included in the admission price and general admission for children age 7 and younger is free. Military and Veterans receive free admission on Sunday, April 13 with valid ID.

General admission tickets grant access to daytime activities including clinics, breed demos, liberty presentations, lectures, competitions and incredible shopping at over 400 exhibitors!



Visit Facebook, YouTube, and Instagram for the most up-to-date information.



APRIL 11, 12 & 13, 2025

MADISON, WISCONSIN  
ALLIANT ENERGY CENTER

MIDWESTHORSEFAIR.COM



## NEW - Working Equitation Challenge!

Midwest Horse Fair presents the

### Working Equitation CHALLENGE

**\$3,500 IN CASH & PRIZE BUCKLES**  
Watch top competitors showcase their skills in the new and exciting sport of Working Equitation that is taking the world by storm.

**APRIL 11 - 13, 2025**  
Friday - Dressage Test  
Saturday - Ease of Handling Trial  
Sunday - Speed Trial  
Winner Announced 2:15 pm Sunday in the Coliseum

### Midwest Horse Fair is thrilled to announce our Working Equitation Challenge for 2025!

Join us throughout the weekend to watch Top USAWE competitors display timeless versatility & precise horsemanship skills as they compete in three trials!

Don't miss this chance to witness the Top 10 selected riders as they compete to win \$3,500+ in Cash & Buckle Prizes!

To apply for the 2025 Midwest Horse Fair Working Equitation Challenge, contact Adrienne Dymesich at: [Thesunriseranch@gmail.com](mailto:Thesunriseranch@gmail.com)

## Free Admission? Yes Please!

Midwest Horse Fair relies on our amazing volunteers each year to deliver the largest 3-day horse fair in the USA.

Come and be a part of our team in 2025 and for every 3 hours of volunteering you'll earn a one-day admission pass.

Better yet, if you volunteer 9 hours you will earn a 3-day weekend pass! With a variety of interesting jobs, volunteering is a unique and fun way to experience the Fair from a new perspective.

The volunteer application opened late September.

**Find the Midwest Horse Fair Volunteer Application at [www.MidwestHorseFair.com](http://www.MidwestHorseFair.com) under "Partnerships"**



Visit Facebook, YouTube, and Instagram for the most up-to-date information.

## Cowgirls for Agriculture Sports Education, Inc. (CASE)



On August 17th & 18th, we saw the culmination of months of work done by our area’s new nonprofit. Located in Antigo, Wisconsin, Cowgirls for Agriculture Sports Education, Inc. (CASE) in collaboration with Black Hawk Hill Horse Park hosted their inaugural charity weekend, the “Good-Time” Obstacle Challenge and Trail Ride, at the Crocker Hills Equestrian Recreation Area in Elton, Wisconsin. The event was one of the first of many successes to come for our organization, drawing competitors and spectators from around the state.

CASE would like to extend our sincere thanks to the Wisconsin Horse Council for making this event possible through their financial support and commitment to partnering with organizations to bring equine competitions around the state. Additionally, we want to thank our main event sponsor, Ho-Chunk Gaming of Wittenberg, for their pivotal contribution; without your help, this event would not have been such an achievement.



Finally, we would like to acknowledge the dedication of our members for the countless hours spent volunteering during the weekend and the two preceding horsemanship clinics, led by two local equine professionals, Dawn Brandow and McKenzie Glenetske. The clinics, both hosted at Black Hawk Hill Horse Park

prior to the charity weekend, allowed attendees to gain experience navigating specific trail obstacles and establish further trust by honing the relationship between each horse and rider. One of the clinics was also youth-centric, with an invitation extended to those involved in the Langlade County 4-H Horse and Horseless Horse Project as a component of CASE’s burgeoning youth outreach.



Three new obstacles, made possible by a grant from the Wisconsin Horse Council, were available for riders and their horses to practice on prior to and featured at the obstacle challenge. These obstacles are available for WHC members to use and practice with; for more information or details, please contact WHC District 2 President Shaughn Novy at (715) 610-1065.

Cowgirls for Agriculture Sports Education (CASE) and our members look forward to working with Wisconsin Horse Council and the event sponsors again in the future. By continuing our mission of making equine, agriculture and sports education accessible to all in Langlade County and the surrounding area, we hope to build a generational legacy of family and youth involvement in equine activities for years to come.



Left to right: Carol Lese, Patti Brockman, Shaughn Novy, and first Place Winner of the Good-Time Obstacle Challenge and Trail Ride is Lisa Gerbers with Chancelor from Pulaski, WI.





## Moving Mountains at Governor Dodge State Park

Submitted by the Friends of Governor Dodge



Jean Warrior, President of the Friends of Governor Dodge and longtime horse enthusiast, on the mountain of gravel which will be used for trail improvements.

Thanks to the efforts of the Friends group, multiple sections of Governor Dodge State Park's 25 miles of multi-use trails will undergo repairs this fall. The picture shows a small part of the 261 tons of breaker rock and gravel recently purchased by the Friends and delivered by Rule Construction of Dodgeville. Soon, park maintenance staff will begin grading and strategically placing breaker rock and gravel to stabilize steep trail sections where years of torrential rains have led to significant erosion. Low-lying and chronically muddy areas will have

material added to improve footing for both two and four-legged trail users.

Improving trail conditions is a particular goal for the Friends in 2024. The group's equestrian committee held a fundraising ride and hike in June with the proceeds designated for trail maintenance and improvements. Thanks to many generous sponsors and participants, including the Wisconsin Horse Council, and dedicated volunteers giving many hours of their time, the event raised just over \$6,000. The Friends were also awarded a State of Wisconsin 2024 Heritage Trust grant of \$3,000 for facilities and trail maintenance, bringing the project budget to \$9,000. Funds will be used to pay for machine and operator hours in addition to materials.

The Friends, led by Vice President Chip Forrest, have also undertaken the replacement of 20 steps on the park's scenic Pine Cliff Nature Trail. A \$1,000 Natural Resource Foundation Quiet Trails grant paid for timbers and other materials for this project, and outside groups have assisted in the highly labor-intensive process of removing old, rotted timbers, setting new ones, and backfilling with gravel. The Pine Cliff trail is a hiking-only trail that traverses Governor Dodge State Park's designated Natural Area, showcasing typical Driftless area topographic and plant features. Horse riders are encouraged to leave their mounts in camp and head over to the Pine Cliff Trailhead near the Enee Point parking area to explore this lovely park feature.



# WISCONSIN HORSE COUNCIL MEMBERSHIP APPLICATION

*\*Free Youth Memberships run concurrent with the school year\**

*Office Use Only:*

Date Received: \_\_\_\_\_

Date Processed: \_\_\_\_\_

Date Mailed: \_\_\_\_\_

### **LEVEL I FREE YOUTH MEMBERSHIP INFORMATION – for Ages 8 – High School Graduation**

Name: \_\_\_\_\_ Age: \_\_\_\_\_

Street Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

County: \_\_\_\_\_ WHC District #: \_\_\_\_\_ Number of Horses: \_\_\_\_\_

Equine Organization(s) that you belong to that are WHC Level II or III Members: \_\_\_\_\_

Contact information to the organization(s) you are joining under: \_\_\_\_\_

**Parent/Guardian Signature Required:** \_\_\_\_\_

Parent/Guardian Name Printed: \_\_\_\_\_

I agree that WHC can publicly share name/photos of the Youth member listed above on their media platforms.

Parent/Guardian Contact Info:

Street Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

**\*All information requested above is required and must be complete and accurate.**

### **LEVEL I YOUTH MEMBERSHIP OPTION**

Individual Youth Membership (no insurance) ..... \$ **FREE**

Free E-newsletter sent to the e-mail listed above..... \$ **FREE**

**Note:**

- If a Free Youth Program Member would like to participate in a WHC program that requires a WHC Level I Membership, they will be required to hold a paid Level I Membership as well. Remember that our regular Level I Youth Membership (17 & under) are always free with a paid Level I Adult Membership. So that means if the parent or guardian are already a Level I Member, the Level I Youth Member would already be covered and able to join the WHC Program of choice.

Wisconsin Horse Council does not sell or distribute our membership list. Information is kept private for use only by our organization for WHC business.

Return application to:

**Wisconsin Horse Council  
P.O. Box 72  
Columbus, WI 53925  
Phone: 920-623-0393  
www.wisconsinhorsecouncil.org**



## The Wisconsin Horse Council Proudly Presents

# “Free Youth Membership Program”

The Wisconsin Horse Council is implementing a new “Free Youth Membership Program”!

Here are the requirements:

- \*Youth between 8 years of age and graduation from high school who are members in good standing of an equine youth organization, or an organization with a strong youth membership.
- \* The equine organization is a member in good standing with the Wisconsin Horse Council.
- \*Applicants under the age of 18 must have a parental signature included with the Wisconsin Horse Council Youth Membership Application.
- \* This annual membership will run concurrent with the student’s school year and will remain viable as long as the applicant is in good standing with the equine organization.
- \* Youth members will be non-voting members of the WHC District they reside in, and they will be eligible for e-newsletters.

This program is still in the development stages. We are planning on three educational training courses per year via Zoom, and attendees will be eligible for prize drawings.

As we move towards in-person clinics and training throughout the state, the Wisconsin Horse Council is asking for suggestions of what kind of clinics and presentations youth members would be interested in. Please check with your group leader and send suggestions or presentations to [info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org).

As this program develops, our vision is to provide opportunities to explore the world of horses and horse related professions and businesses.

Please scan the QR Code below and go to the “Membership” tab for more information and the application. We look forward to hearing from you!





**WISCONSIN HORSE  
COUNCIL - TRAILS**



*Up to \$10,000  
available!*



**CAPITAL  
IMPROVEMENT  
TRAIL GRANTS**



**Details and application at  
[wisconsinhorsecouncil.org](http://wisconsinhorsecouncil.org)**



**WISCONSIN  
HORSE COUNCIL**

# Wisconsin Horse Council Trail Grants

Now is a great time to start gathering the required information to apply!



### Due date February 1

- Get your application in early - so the trails committee can review, and ask for additional information if needed.



### Required Documents

- WHC Application
- Letter from Land Manager
- Quote for project
- Maps



### Up to \$4000

- Funds can be used for new trail development
- Trail Improvements on existing trails
- Trail Enhancements

### WHC Office

121 S Ludington St,  
PO Box 72  
Columbus WI 53925

920-623-0393

### More Information

[www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org)



## Jefferson County Draft Horse Association

By Jackie Schuster, JCDHA Secretary



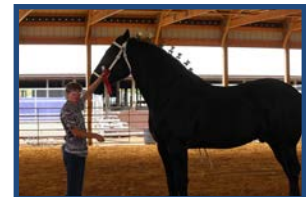
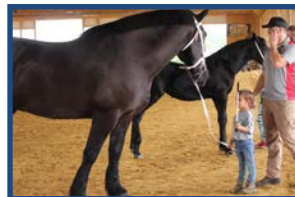
The 2024 show season has come to an end. The Walworth County Fair had a great turn out this year. There were approximately 68 horses and some newer exhibitors coming back to show. There were 5 Senior Showmanship, 1

Junior Showmanship, and 3 Pee Wee exhibitors. It was great seeing all the exhibitors trying their best out in the arena. They learned a lot when the judge informed them on how they could improve. The halter classes were on Friday, some of the cart and team classes were on



Saturday, and Sunday was the 6, 4, unicorn and men's team hitches classes. On Saturday and Sunday the hitches were able to parade around before the trotter races. We hope that everyone was able to enjoy the fairs this year, and that those who showed learned from their

experiences in the show ring. The weather was perfect for the fair this year, and we hope we will see everyone back next year!



# NOTES OF THANKS...

Wisconsin Horse Council District 3:

Thank you for sponsoring our Friday Night Lights racing series!  
2024 Waukau Flying Mane



WHC District 3:

Thank you so much for your support of our versatility show. Our show was a success, due in part, to your generosity. This was a family-friendly fun casual show that was enjoyed by all. We even had an exhibitor from Indiana! She has so much fun, she's coming back next year. Thank you!

Wisconsin Walking Horse Association



• Equine vendor fair • Six curated clinics • Keynote Speakers

Clinician: Dan Grunewald

Clinician: Tia Koehler

**HEARTLAND**  
*Horse Festival*

11 . 02 . 24

7510 Deer Rd Custer, WI 54423

Clinician: Liz Rice

HEARTLANDEC.COM

Please stop by the Wisconsin Horse Council's table at the Heartland Horse Festival on November 2, 2024, in Custer, WI, and say hello!

We encourage all WHC Free Youth Members to attend and sign up to volunteer to help with this exciting event. Simply stop by the WHC table and sign up on the day of the event in order to volunteer your time, and you could earn free Midwest Horse Fair general admission tickets and a long-sleeved WHC t-shirt! Present your new WHC Free Youth Membership card that was recently mailed to you and receive free food too! We hope to see you there!



# **SAVE THE DATE!**

*Wisconsin State Horse Council Equine Foundation*

*Presents their annual*

## **“Winter Fun Day”**

**February 8, 2025**

at

**Springbrook Events**

**N8400 County Road I**

**Burnett, WI 53922**

- ◆ Model Horse Show
  - ◆ Vendors
  - ◆ Dog Sled Demos
- ◆ Sleigh Driving Exhibition
  - ◆ Bobsled Rides
  - ◆ Skijoring
  - ◆ Kids' Activities

**Sleigh Bell Café - Breakfast & Lunch**

**Admission is Free!**





# Wisconsin Horse Council

## *Council*Letter

### Advertising Order Form

Advertiser: \_\_\_\_\_

Ad Agency (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip + 4: \_\_\_\_\_

Contact Person (please print): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

I am a current WHC member

I am not a current WHC member

I'm joining WHC today

Member Advertising Rates	
\$75.00	Full Page
\$37.50	1/2 Page
\$18.75	1/4 Page
\$10.00	Business Card

Non Member Advertising Rates	
\$100.00	Full Page
\$60.00	1/2 Page
\$35.00	1/4 Page
\$15.00	Business Card

WSHC Annual Memberships	
\$20.00	Level I
\$45.00	Level II
\$100.00	Level III

Run my ad in the following editions:

January/February	May/June	September/October
March/April	July/August	November/December

**Total Cost:**

Ad cost: ____ month(s) at \$_____/Month	\$
Membership: (optional)	\$
<b>Total Enclosed:</b>	\$

**Order, payment, and ad copy should be mailed to:**

Wisconsin Horse Council, Inc.  
 PO Box 72  
 Columbus, WI 53925  
 Phone: 920-623-0393  
 info@wisconsinhorsecouncil.org





# Wisconsin Horse Council

**ATTENTION !**

**FREE....Upcoming Events section on Website.**

We have created a section on our website for your upcoming events...FREE..... You can send (email) us any EQUINE related event (shows, tack sale, clinic, meetings, events etc.) and we will put it on our website free of charge. All you need to do is send us a copy of your event with a contact phone number and we will list it for all to see.

*Questions-call 920-623-0393/email info@wisconsinhorsecouncil.org*

I would like this event posted on the Wisconsin Horse Council website.

Date: \_\_\_\_\_

Event: \_\_\_\_\_

Location: \_\_\_\_\_

Phone: \_\_\_\_\_

www.wisconsinhorsecouncil.org

920-623-0393

121 S. Ludington St. Columbus, WI 53925



## WHC Calendar of Upcoming Events



### November 2024

- November 2** Lazycreek Farm 2024 Pleasure & Speed Show, W5358 Old Sixty Road, Juneau, WI, 10 am, Contact 920-386-8058
- November 2** Heartland Horse Festival, Heartland Equestrian Center, 7510 Deer Rd., Custer, WI 54423, Equine Vendor Fair, Six Curated Clinics, Keynote Speakers, go to [www.heartlandec.com](http://www.heartlandec.com) or visit their Facebook page for details
- November 3** WHC District 3 Fall Fun Wrap-Up - Trail Clinic & Meeting, Sackett Ranch, N9320 Fir Road, Burnett, WI, Follow WHC District 3 on Facebook for updates
- November 11** **Veterans Day**
- November 23** WHC District 5 Tack Swap, Club 16, Sparta, WI, 9 a.m. - 2 p.m.
- November 28** **Thanksgiving**

### December 2024

- December 1** WHC Annual Awards Equine of the Year Nomination submission deadline
- December 24** **Christmas Eve**
- December 25** **Christmas Day**

\*\*\* Also check WI Pleasure Horse Shows on Facebook! \*\*\*



## Equest ePress

*News about Wisconsin and border region's equine industry - its animals, people, events, businesses, and organizations*

Subscribe to receive this **free** e-newsletter in your email box by visiting the EquestETS blogsite and filling in the form under Newsletter or emailing using the email address below.

Blogsite: [www.equestets.com](http://www.equestets.com)  
Email: [equestets@gmail.com](mailto:equestets@gmail.com)

*Merry  
Christmas!*

**Happy  
Thanksgiving!**





# CLASSIFIED ADS

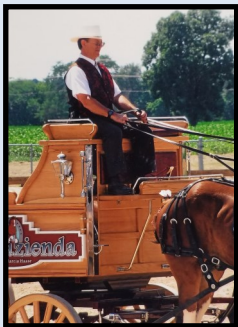
**EXCLUSIVELY for WISCONSIN HORSE COUNCIL MEMBERS ONLY!**

**FREE CLASSIFIED ADS in OUR NEWSLETTER!**

Ads will be posted for 4 consecutive newsletters. Subject to editing to fill space.

Ads must be personal for your horse and equine related items. Not for commercial/business advertising.

**FOR SALE:** Send information to [info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org) to have it included!



**Oak Hitch Wagon:** All clear oak, no paint or body filler, chrome hardware, 49" wheels, roller bearings, 5th wheel, carriage lantern lights, 134"x51" box with benches, 84" high seat, hydraulic brakes, asking \$6,500. Phone or text 920-210-1560 or email [stevehhaase@gmail.com](mailto:stevehhaase@gmail.com).



## 5-Acre Potential Horse/Hobby Farm:

LG insulated 40'x96' shed, horse barn, 3 bedroom home, beautiful views sits up on a hill.



Asking \$220,000, Granton, Clark County, Wisconsin.



Phone Terry Post  
715-819-3854



**Wisconsin Horse Council  
Mission & Vision  
Statements**

*To represent, protect and foster a unified equine industry in Wisconsin through leadership, education, service and communication.*

*To take a pro-active role in the future growth and development of the equine industry.*

**\*\*\* FREE \*\*\***

**Upcoming Events**

**Listing on WHC website**

We have created a special section for your upcoming events ... and it's FREE! E-mail any equine-related event (shows, tack sales, clinics, meetings, etc.) to [info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org).

**Information to include:**

- Date:**
- Event:**
- Location:**
- Contact phone: (very important)**
- Questions? 920-623-0393**
- [info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)**

121 S. Ludington Street  
 P.O. Box 72  
 Columbus, WI 53925  
 Phone: 920-623-0393  
[info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)  
[www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org)

**The Wisconsin Horse Council  
has given out more than  
\$424,940.00 in Sponsorships  
since 1995!**

Please visit the WHC website for a complete breakdown of who has received these funds and how much was given.



**The Wisconsin Horse Council  
has given out over  
\$416,300.00 in Trail Grants  
from 1995 to 2024!**

Please visit the WHC website for a complete breakdown of who has received these funds and how much was granted.



**Wisconsin Horse Council**

**WHC Supports  
You With**

**Sponsorships  
&  
Trail Grants**



[info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)  
[www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org)







## SPONSORSHIPS

The Wisconsin Horse Council Sponsorship Committee looks for ways to promote the use and enjoyment of horses and ideas to educate horse people and the public at large—particularly youth.

Maximum amount that could be approved for any one project or event is \$5,000. For requests more than \$5,000, the application will go to our Board of Directors. Funding amounts vary depending on the purpose of the request and how it fits with the WHC Mission statement. WHC Sponsorships offer funding for organizations in need of assistance for a specific use. We encourage fundraising efforts by your organization, as we may match those funds up to a limited amount.

Organizations applying for a sponsorship must be a current WHC Level 2 or Level 3 member. **Sponsorship applications MUST BE POST-MARKED BY February 28 or September 30.** An organization may receive only one sponsorship per calendar year.

Sponsorship money is not provided for normal operating expenses, horse show judges, awards, food, repairs to personal property or new building construction, feed or hay. Applications are analyzed and their merit assessed based upon the following criteria:

- ◆ Educational value
- ◆ Horse industry promotion value
- ◆ How many people it will reach
- ◆ Whether the project benefits youth
- ◆ Whether the money will be well spent

Visit website for more details & application form, or information can be mailed to you.

[www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org)  
920-623-0393  
[info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)



## CAPITAL IMPROVEMENT GRANTS

The primary purpose of the Wisconsin Horse Council (WHC) capital improvement grant is to provide funding to increase trail access and amenities for equestrians. ADA compliance is important to keep in mind as a trail or building enters design or construction phases. WHC developed this grant to fund property enhancements, including the building of permanent structures. The Capital Improvement Grant program is not an annual grant, but one that allows the WHC Trails Committee to recognize and support larger projects that will be of benefit to the equestrian community. The Capital Improvement Grant is a 50% matching grant. WHC encourages volunteerism and effectively turns volunteer time and effort into project funds, when a log of volunteers' names and donated hours are maintained and submitted with the Grant Completion Report. This means that the 50% of matching funds (approximately 175 hours) may be achieved in volunteer time. Volunteer hours are valued at \$29.00/hour.

WHC Trails Committee accepts and reviews applications throughout the year. Grant application acceptance or denial is determined within three months of receipt. Approved grant projects requiring multiyear fundraising will receive a pledge of funding. Funds are mailed when work on the project begins.

**To be eligible for the Capital Improvement Grant, projects must be projected to cost over \$50,000. Grant funding is available up to \$10,000.**

Visit website for more details & application form, or information can be mailed to you.

[www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org)  
920-623-0393  
[info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)



## TRAIL GRANTS

Grants are offered to Wisconsin Horse Council member clubs for work on public trails open to equestrians for riding and/or driving.

Grants are awarded in three distinct categories:

1. New trail development  
Maximum amount per grant up to \$4,000
2. Existing trail improvements or repairs  
Maximum amount per grant up to \$3,000
3. Trail enhancements  
Maximum amount per grant up to \$2,000

Applications for trail grants must originate with an equestrian organization who is a Level 2 or Level 3 WHC member. An exception to this requirement is for government entities; however, their trail work must benefit equestrian trail riders. Grants are not awarded to individuals.

**Applications must be postmarked by February 1st;** approved grants will be awarded by May 1. Grants are 50% matching, allowing the value of volunteer labor, donated materials and/or use of equipment, and other monies to count as the 50% matching share from the applicant.

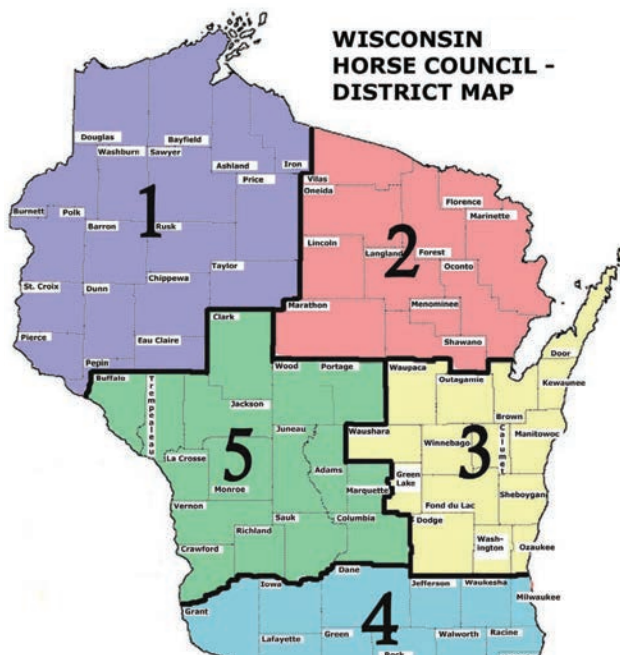
No more than two grants per year will be awarded to the same property, and each must be used for different trails/projects.

Completion reports of projects are required and must be submitted to the WHC office by December 1 in the same year as grant was received.

Visit website for more details & application form, or information can be mailed to you.

[www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org)  
920-623-0393  
[info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)





**WISCONSIN HORSE COUNCIL - DISTRICT MAP**

District 1 includes the counties of: Ashland, Barron, Bayfield, Burnett, Chippewa, Douglas, Dunn, Eau Claire, Iron, Pepin, Pierce, Polk, Price, Rusk, Sawyer, St. Croix, Taylor and Washburn

District 2 includes the counties of: Florence, Forest, Langlade, Lincoln, Marathon, Marinette, Menominee, Oconto, Oneida, Shawano, and Vilas

District 3 includes the counties of: Brown, Calumet, Dodge, Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Outagamie, Ozaukee, Sheboygan, Washington, Waupaca, Waushara, and Winnebago

District 4 includes the counties of: Dane, Grant, Green, Iowa, Jefferson, Kenosha, Lafayette, Milwaukee, Racine, Rock, Walworth, and Waukesha

District 5 includes the counties of: Adams, Buffalo, Clark, Columbia, Crawford, Jackson, Juneau, La Crosse, Marquette, Monroe, Portage, Richland, Sauk, Trempealeau, Vernon, and Wood

**WHC District 1:**

Contact - Paulette Adair  
715-445-2904  
cca2lucky@gmail.com

**WHC District 2:**

Contact - Shaughn Novy  
715-610-1065  
slnovy20@gmail.com

**WHC District 3:**

Contact - Katie Bachhuber  
920-539-0601  
rideendurance2@yahoo.com

**WHC District 4:**

Contact - Floyd Finney  
608-201-9539  
floyd-diane@outlook.com

**WHC District 5:**

Contact - Dana Sechler  
608-963-2380  
danasechler@hotmail.com

**Council Letter Deadline**

*The deadline for articles, upcoming events and advertisements for the WHC Council Letter is:*

**January / February Issue:  
December 15th at noon**

*Articles must be equine related, may not be for commercial benefit and must be sent to us in a timely fashion. The Editor reserves the right to revise or refuse articles.*

*Ads and articles are best sent in electronic format (prefer MS Word or Adobe Acrobat) to:*

**[info@wisconsinhorsecouncil.org](mailto:info@wisconsinhorsecouncil.org)**

**Office hours: Monday-Friday - 8am-4pm**



*Join us on Facebook and become a friend. You will receive the most up-to-date information and connect with fellow horse people.*

**[www.wisconsinhorsecouncil.org](http://www.wisconsinhorsecouncil.org)**





## Important Dates to Remember

**November 3** WHC District 3 Fall Fun Wrap-Up - Trail Clinic & Meeting  
**November 11** Veterans Day  
**November 23** WHC District 5 Tack Swap  
**November 28** Thanksgiving

**December 1** WHC Annual Awards Equine of the Year Nomination Deadline  
**December 24** Christmas Eve  
**December 25** Christmas Day



\* Please check out our [Calendar of Upcoming Events](#), included in each issue of the [CouncilLetter](#), as well as posted on the WHC website, for shows, fundraisers, clinics, tack sales and more!



*Join us on Facebook and become a friend. You will receive the most up-to-date information and connect with fellow horse people.*

